



NOTICE TO USATT MEMBERSHIP

December 28, 2010

The Board of Directors met on December 15th, 2010 in Las Vegas, NV to review the results of this year, the plans for next year and the 2011 budget. USATT had a successful year and is making progress on improving opportunities for Juniors, is working on enhancing the website and magazine, providing more resources for coaches and clubs, and planning on improvements to the major tournaments. We are also faced with rising costs in insurance rates, airfare, general operating expenses, postage, and utilities. We plan the budget so that the costs of providing services to members, running tournaments, ratings and publishing the magazine are covered by the dues, ads and tournament revenue. We budget to break-even. We provide athlete support with funding from the USOC, our own fundraising efforts and sponsorships. With the exception of the 3-year adult membership increase in 2007, membership rates have not changed in seven (7) years.

Following a lengthy discussion, the Board of Directors approved membership rate increases effective April 1st, 2011. We understand that no one likes to see a price increase, but we are faced with either cutting services or increasing rates. We settled on rate increases of \$5 for youth and \$9 for adults a year for single annual memberships. We then worked through the other categories of households and 3-year memberships to make them better reflect the single year cost. We also are making a change in the lifetime category to make it a more significant financial commitment. Our full budget and minutes will be posted on the website. We wanted to get you this overview as quickly as possible.

The new rates are listed below. They are effective April 1, 2011 in order to give tournament directors time to set-up their entry forms and members an opportunity to renew early at the current rates.

New USATT Membership Rates:

Adult one-year membership	\$ 49
Adult three-year membership	\$130
Collegiate one-year membership	\$ 25
Junior one-year membership	\$ 25
Junior three-year membership	\$ 60
Household one-year membership	\$ 90
Household three-year membership	\$250
Millennium Life membership	\$1,000
Foreign one-year membership	\$ 75

Note - The following memberships have been eliminated:

Over 70 LIFE memberships
Foreign three-year memberships

And the new rates for magazine subscriptions only are as follows:

Annual domestic subscription – 6 issues	\$ 30
Five annual domestic subscriptions – 30 issues	\$125
Ten annual domestic subscriptions – 60 issues	\$240
Annual foreign subscription – 6 issues	\$ 60

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