

2011 NATIONAL TEAM TRIALS WEBCAST SPONSORSHIP PACKAGE

The National Team Trials is one of the most exciting tournaments in the United States each year. This year, USATT in partnership with Dyyno (video streaming company), ICC Table Tennis Center, and Top Spin Table Tennis Center is proud to announce that the entire 3-day tournament will be streamed LIVE for the very first time. This prestigious tournament held from February 25th to February 27th will be streamed on the USATT video portal so that Table Tennis fans, players' friends and family can watch the tournament from any place at any time.

The [USATT video portal](#) is capable of hosting the videos of about 290 Table Tennis Clubs, where each club has its own channel and can stream LIVE, upload videos, and communicate with the viewers through social networks. The National Team Trials tournament will be streamed LIVE on this video portal. Organizations interested in reaching out to Table Tennis players and showcasing their products can sponsor the Live Webcast and thereby take advantage of this unique opportunity of reaching out to all the 290 clubs and their members simultaneously.

As they say, a picture is worth a thousand words but a video is worth a hundred thousand. We are excited to offer this highly publicized promotion opportunity and below are the sponsorship details:

A. PLATINUM SPONSORSHIP - \$10,000

- Exclusive sponsorship available to only one organization.
- Your organization's pre-roll advertisement will be played each time a viewer clicks on the Live Stream and On Demand videos of this tournament. Viewers will have to mandatorily watch your commercial first in order to watch the tournament video.
- Pre-roll advertisement clip can be between 15-30 seconds.
- Reach out to thousands of viewers during the tournament and post event through Live and Video on Demand.
- ICC California State Open streamed Live on only 1 channel in December had over 3000 viewers with very little promotion. With 290 clubs on the USATT portal and 1 month of promotional activities, this number will be significantly higher.
- Live Stream will be shared by players, clubs, etc on Facebook to help in viral marketing. Your organization's pre-roll advertisement will be played inside Facebook as well.

B. GOLD SPONSORSHIP - \$1,000

- Banner ad space is available at the side and on the bottom of the main portal page.
- Reach out to thousands of viewers during the tournament and post event when they visit the portal to watch the Live Stream and Recorded Videos.
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SPONSORSHIP CONTACT

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