

## ***Keith Tademy***

### ***PERSPECTIVE***

What we lack are resources to sponsor events, promote projects and initiatives, and provide top level training to athletes. My focus will be helping USATT obtain the resources needed to succeed.

### ***IDENTIFY NEEDS***

Increase membership  
Increase prize money  
Corporate sponsorship  
Publicity for events  
National roaming training program

### ***SPONSORSHIP***

The key to making table tennis in the US grow is increasing the membership base and sponsorship. I will bring corporate sponsorship to the forefront of the USATT agenda. There are potential sponsorship opportunities for table tennis in the US and we need make a concentrated effort to secure them.

### ***MEMBER BENEFITS***

Make changes in national events such as: ensuring that ALL event finalists and winners are presented with a similar ceremonial presentation as is given the Singles champions. Every USATT event should have a ceremony presentation for athletes to be recognized and photographed by friends, family and the USATT magazine.

### ***TRAINING***

The general membership should have training opportunities backed by the national organization.

### ***PROMOTION***

Develop a database of media organizations and contacts and actively assist local, regional, and national level tournaments publicize events.

### ***PUBLICITY***

Build the infrastructure we need to respond to the anticipated increase in public awareness table tennis should expect at the 2008 Summer Olympics in Beijing China. The Olympics will undoubtedly have major television coverage of table tennis competition worldwide and we need to be in a position to take full advantage of that coverage and maximize its effect.

**Elect Keith Tademy for Vice President**

[www.keithtademy.com/election06.html](http://www.keithtademy.com/election06.html)